THE FIRST-YEAR AND SOPHOMORE INITIATIVE

EARLY CONNECTION EFFORTS

MISSION

In Fall 2016, the Career Center launched this initiative to help students understand early what career development is, how they can use it now to guide career decisions, and how to continue to use these skills after Duke. A focused counselor now creates programming and collaborations to engage first year students in the career development process.

THE FIRST YEAR

31% increase in FY student attendance at major career fairs from 2015-16 to 2016-17
84% increase in attendance at recorded undergraduate programs
420 FY student interactions in drop-in advising and 1:1 counseling in 2016-17.
Programs include skills workshops, First Year Fridays, Secrets to Success, scholarship program trainings, pre-orientation events and more.

THE SOPHOMORE YEAR

1. Practice Interview Day
2. Networking is Awkward
3. Sophomore Launch Series or Bootcamp
4. Major Exploration
5. Ignite Your Internship Search and InternMix
6. Skills programs including major, resume, cover letter, internship search, interviewing