Six-Word Story

This six-word statement captures your professional focus, but still reflects your personality.

This exercise requires strong self-awareness and reflection. It will seem easy, but it is actually quite difficult for most. It forces you to really think about who you are and what you want to express about yourself professionally to others. There are also some practical applications for this six-word professional statement- it could be used as your bio on Twitter, headline on LinkedIn, or could be in your email signature.

Step One
Brainstorm a list of words that reflect your professional-self values, career goals, industries, etc.

• Ex. 1: Information junkie, adaptable, flexible, developer, communicator, curious about cultures, connector; advocate
• Ex. 2: Technical, problem solver, result oriented, good listener, seeking solutions, responsive, logical, kind, helpful, responsive
• Ex. 3: High energy, thinking, curious, mission drive, values, results oriented, dedicated, idealistic, instigator; new ideas, social, leader, doer

Step Two
Create a six-word professional statement based off of (or inspired by) your brainstorming list.

• Ex. 1: Knowledge seeker, cultural connector, twitter expert
• Ex. 2: Compassionate engineer constructing solutions from chaos
• Ex. 3: Passionate and impact driven, problem solving self-starter

Now give it a try!

List of words:

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Six Word Story: ________________________________________________