Duke Dining’s 2018 Veggie Burger Competition

Competition Format

Round 1: The Qualifier
All participating Duke Dining locations will offer their creation as a “special” during the week of January 29th, 2018. Customers will score the location’s entry using a predefined rubric and either physically or electronically submit their ratings. The locations with the top 5 scores will be selected to move on to the Head to Head Championship Round.

Round 2: Head to Head Championship
On Wednesday, April 4th, 2018 (tentative date subject to change), during Duke Dining’s first annual Deliberate Dining Festival, the Top 5 Duke Dining locations from the Qualifying Round will present their creations to a panel of judges. Based on their scores, the judges will name Duke University’s Best Veggie Burger. There will also be an opportunity for the general public to cast votes for the “People’s Choice Award.”

Scoring Criteria

Round 1
Using either a physical or online scoring rubric, customers will rate each location’s entry on a scale from 1 to 5 in the following five, equally weighted, categories:

- Taste
- Execution
- Appearance
- Creativity
- X-Factor

Round 2
The panel of judges will score each location’s entry using the same rubric from Round 1. The People’s Choice Award will be presented to the location that receives the most single votes during the Deliberate Dining Festival.

Important Rules/Guidelines

- By participating, Duke Dining locations agree to compete fairly and with integrity. They will not skew votes, seek to sabotage their competition, or participate in unsportsmanlike behavior.
- Each location’s entry must be made primarily from scratch (meaning you can’t submit a pre-made frozen veggie burger as your entry).
- An entry may be vegetarian or vegan, but in all cases, it cannot contain any meat/animal protein.
- During the first qualifying round, each location is encouraged—but not required—to offer their veggie burger entry as, at least, a lunch special all week. A location may choose to limit the number of times their entry is offered, but obviously, this will reduce the number of votes they will receive.