<table>
<thead>
<tr>
<th>Project Title</th>
<th>Carolina Research in Social Psychology (CRISP) conference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duke Student Representative</td>
<td>Mallory Roman; Beatrice Capestany; Simone Tang</td>
</tr>
<tr>
<td>Duke Student Email</td>
<td><a href="mailto:mallory.roman@duke.edu">mallory.roman@duke.edu</a>; <a href="mailto:beatrice.capestany@duke.edu">beatrice.capestany@duke.edu</a>; <a href="mailto:simone.tang@duke.edu">simone.tang@duke.edu</a></td>
</tr>
<tr>
<td>UNC Student Representative</td>
<td>Keenan Jenkins</td>
</tr>
<tr>
<td>UNC Student Email</td>
<td><a href="mailto:jenkinkm@live.unc.edu">jenkinkm@live.unc.edu</a></td>
</tr>
<tr>
<td>Faculty Advisor(s)</td>
<td>Keith Payne (UNC; <a href="mailto:payne@unc.edu">payne@unc.edu</a>); Mark Leary (Duke; <a href="mailto:leary@duke.edu">leary@duke.edu</a>)</td>
</tr>
<tr>
<td>Executive Summary (one paragraph)</td>
<td>Our goal is to inspire and strengthen collaborations between UNC-CH and Duke through a number of events, beginning with the Carolina Research in Social Psychology (CRISP) conference, while advancing social psychological research at North Carolina universities. We plan to increase intercollegiate attendance to the weekly speaker series at each school's social psychology programs, cross advertising our events, and incentivizing students and faculty to increase awareness of research being conducted at UNC-CH and Duke. Furthermore, we intend to start an inter-institutional journal club that meets once a month to discuss the latest trends in social psychological research, and how those trends tie into existing and potential research at Duke and UNC-CH. CRISP will set the tone for these collaborative initiatives, spark new ideas and fortify the collaborative atmosphere among North Carolina schools doing research in social psychology and related fields. To further encourage intercollegiate collaborations, we plan to fund research proposed by an inter-institutional team of Duke and UNC-CH graduate students. The current initiative outlines the CRISP conference as a starting point for a more structured partnership between Duke and UNC-CH. This will establish UNC-CH and Duke as the founding institutions of this influential state-wide meeting (the first of its kind), as well as give students and faculty the opportunity to draw inspiration from the most prominent social and behavioral scholars in the state.</td>
</tr>
<tr>
<td>Grant Amount Requested</td>
<td>$4,950</td>
</tr>
</tbody>
</table>
Dear Dr. Tresolini and Dr. Moneta,

Attached is our application for the Kenan-Biddle Partnership grant. Our proposal outlines the Carolina Research in Social Psychology (CRISP) conference—an initiative to increase collaborations between social psychology students at Duke and UNC-Chapel Hill, as well as other institutions across the state. Feel free to contact us with any questions or concerns. We look forward to hearing your decision.

Thank you for your consideration,

Keenan Jenkins

Mallory Roman

Beatrice Capestany

Simone Tang

Dr. Keith Payne

Dr. Mark Leary
Rationale and Executive Summary

The field of social psychology aims to understand, through empirical study, how thoughts and behaviors are influenced by the real or imagined presence of others. The social psychology programs at Duke University and the University of North Carolina at Chapel Hill (UNC-CH) are home to many leaders in the field, spanning research on positive psychology to the psychology of the self. One of the major goals of both programs is to train graduate students to become successful scientists, allowing research to be guided by the interdisciplinary nature of the field, and encouraging collaborations. In fact, the past few years have been characterized by the enthusiastic efforts of graduate students from both schools to foster fruitful collaborations with each other. Not only do social psychology graduate students enroll in classes across institutions, they also begin collaborations with professors and attend lab meetings and colloquia outside their home schools, often inviting scholars from Duke and UNC-CH to speak at each other’s departmental “brown bag” lectures.

Moreover, efforts from students at Duke and UNC-CH led to the creation of a Social Psychology at UNC-CH and Duke (SPUD) conference in 2012. The event provided a venue for students at both institutions to present research from their respective labs and receive feedback from their peers and faculty members at both institutions. The SPUD conference also provided a forum for discussion and transfer of knowledge to bolster cutting-edge scholarship at UNC-CH and Duke. At SPUD, graduate students and faculty had the opportunity to network with influential scholars outside of their home departments. The discussions between those scholars led to collaborative work between the universities, and the sharing of innovative research and statistical methods. This event received so much positive feedback from students and faculty that a new group of student organizers formed and hosted a second conference in 2013. The current proposal aims to continue the conversations and collaborations between Duke and UNC-CH through a year-long initiative, beginning with a third iteration of the highly successful conference. The initiative will position the conference as a starting point for a more structured partnership between Duke and UNC-CH, allowing the departments to see the positive effects of this meeting of the minds in real time, as well as through the influence of UNC-CH and Duke on the field of social psychology as a whole. Furthermore, due to the past success of the conference, we are hoping to extend an invitation to all North Carolina social psychology research programs, creating the first Carolina Research in Social Psychology (CRISP) conference, to be held in April 2015. This will establish UNC-CH and Duke as the founding institutions of this influential state-wide meeting (the first of its kind), as well as give students and faculty the opportunity to draw inspiration from the most prominent social and behavioral scholars in the state.

Our goal is to inspire and strengthen collaborations between UNC-CH and Duke through a number of events, beginning with the CRISP conference, while advancing social psychological research at North Carolina universities. We plan to increase intercollegiate attendance to the weekly speaker series at each school’s social psychology programs, cross advertising our events, and incentivizing student and faculty to increase awareness of research being conducted at UNC-CH and Duke. Furthermore, we intend to start an inter-institutional journal club that meets once
a month to discuss the latest trends in social psychological research, and how those trends tie into existing and potential research at Duke and UNC-CH. CRISP will set the tone for these collaborative initiatives, spark new ideas and fortify the collaborative atmosphere among North Carolina schools doing research in social psychology and related fields. To further encourage intercollegiate collaborations, we plan to fund research proposed by an inter-institutional team of Duke and UNC-CH graduate students.

Proposed Activities

The CRISP Conference

The conference will be held on April 18, 2015, and will be a one-day event comprised of the following:

Symposia. The bulk of the conference agenda will be composed of special-topics symposia organized by the graduate student CRISP conference committee. Each symposium will feature four 15-minute talks in which graduate students present their recent social psychology-related research. Symposia will be constructed around common themes in submitted talks, creating a space to discuss interdisciplinary research activities occurring at different institutions. Symposium topics in previous years included “Attitudes and Social Preferences,” “Self-Regulation in Individuals and Groups,” and “The Dynamics of Pro-social Emotions.” The goal is to have three symposia in this year’s conference, highlighting 12-15 student researchers. The diverse areas covered will give attendees a rounded picture of the current research directions at UNC-CH and Duke, as well as universities around North Carolina.

Data blitz. In addition to the symposia, the conference will also feature a data blitz. Data blitzes are becoming increasingly popular at major conferences because they allow for the inclusion of shorter presentations (about five minutes) on a wide range of topics. Furthermore, a data blitz allows students an opportunity to present preliminary findings, and encourages students who are in the early stages of their research careers to feel comfortable presenting their work. Interspersing the faster-paced data blitz in between symposium sessions will keep the conference engaging, as well as give us the opportunity to highlight more influential work.

Poster session. Students who do not give a talk in the regular symposia or data blitz may elect to present a poster during the 30-minute poster session instead. During the session, graduate students and faculty can take the time to walk around and explore about 30-40 graduate students’ research. This session has the dual advantage of promoting research and encouraging discussion, while allowing a more intimate venue for one-on-one connections between students and faculty. The poster presentation is an efficient format for receiving constructive feedback on both published and unpublished data, facilitates up-close interpersonal interaction, and is a good way to explore many different research topics in a single setting. The more informal atmosphere of poster sessions (relative to symposia) is also particularly conducive to the kind of discourse from which new collaborations arise.

Keynote address. A keynote address by Dr. Keith Payne, Professor of Psychology at the
UNC-CH Social Psychology Program, will call the formal conference activities to order. The talk will focus on his line of research on non-conscious processing and will last for approximately one hour. Featuring a distinguished faculty member from one of the participating programs as the keynote speaker affords students from all programs an opportunity to develop a more comprehensive understanding of the kinds of research that go on within, and beyond, their home programs. The keynote will also serve to set the tone for the conference, building excitement about the research activities while simultaneously highlighting Dr. Payne’s innovative research methods — including his Affect Misattribution Procedure (AMP), which is one of the most widely-used psychological tools for studying nonconscious processes. We intend to engage the community of both institutions by publicly advertising this keynote address at both universities.

**Advertisement of collaborative funding.** At the conference, we will dedicate a space to advertise the opportunity to compete for a $500 research mini-grant open to teams of UNC-CH and Duke graduate students. There will be information about how to submit a proposal for the mini-grant, as well as a mailing list where interested students can write down their research focus and school affiliation in the hopes of connecting students with similar researchers across institutions. This effort will be two-fold. First, the space for this initiative will serve as an area where individuals from Duke and UNC-CH can begin to flesh out their collaborations in earnest, and incentivize students to initiate inter-institutional work. Second, it will provide the funding to actually run a study (something that is most often provided by faculty advisors, limiting the ability of students to initiate collaborations across universities). Winners of the mini-grant will be automatically accepted to give a talk about their collaborative work in a symposium during the 2016 conference.

**Informal events.** In addition to the research-oriented elements of the conference, we are incorporating plans for more social events to foster the types of discussion that build productive research relationships. Lunch will be split into two “mentoring sessions” in which students will have the opportunity to meet with several faculty members. These meetings offer low-pressure, informal opportunities to discuss scientific and professional matters with faculty from other programs. We will also hold a reception for conference attendees at the end of the meeting. Importantly, the reception will give students and faculty members a chance to follow up on discussions during the day’s proceedings, and to give attendees the opportunity to speak with people they were unable to connect with earlier in the day.

**Supplementary Events**

**Speaker series.** Each school’s social psychology program hosts a weekly “brown bag” speaker series. Frequently, outside researchers are invited to give talks about their own work. Sometimes, faculty members will talk about career and professional development. The CRISP conference will give us an opportunity to identify a group of interested students and faculty, who will be able to encourage active engagement between the social psychology communities at Duke and UNC-CH throughout each year. We will then ensure that faculty members from Duke speak at the UNC-CH events, and vice versa.

**Journal club.** We intend to start a student-run and student-led journal club that meets once
monthly. The purpose of the journal club is to get students across campuses to foster professional and social relationships with peers in the same community. At each meeting, one or two students would take the lead to present a recently published research article and initiate a discussion. Students will feel comfortable analyzing and critiquing research current research in an informal and friendly environment, which is beneficial for their future careers as scholars and researchers. Students will also be exposed to cutting-edge research in the field, as well as the relationships between the presented research and the research being conducted at UNC-CH and Duke.

**Expected Products and Presentations**

As discussed above, the CRISP conference planned for April 2015 will feature social psychological research conducted at the following schools:

- Duke University
- University of North Carolina at Chapel Hill
- University of North Carolina at Greensboro
- Wake Forest University
- University of North Carolina at Wilmington
- University of North Carolina at Charlotte
- Appalachian State University
- Western Carolina University

These schools represent social psychology researchers in North Carolina working in PhD and masters programs. As PhD and masters programs, these schools emphasize the development of presentation skills and encourage the dissemination of cutting-edge research.

We expect to have student presenters from most of the schools involved in the symposium, data blitz, or poster session. When we advertise the event, we will ask all participants to submit talks, posters, or data blitz entries to the conference organizers by February 15, 2015. We hope to have a total of 12-15 student symposium speakers, 10 data blitz speakers, and up to 40 posters. This will allow us to hear from over 60 graduate students at these programs. Topics featured in the presentations will vary by presenter. We expect entries to cover a broad range of topics including, but not limited to, the self, implicit and explicit attitudes, decision-making, creativity, ideology, morality, relationships, self-regulation and self-control, self-presentation, personality, marketing appeals, public health, prejudice and stigma, social rejection, achievement and resilience, and positive psychology.

We expect attendees to begin, or strengthen, current inter-institutional research collaborations. The major products to result from the grant will be innovative research plans that eventually turn into academic articles to be published in high-profile journals. Further, we expect these collaborations to result in continued dissemination of research at future psychological presentations (in the form of posters or invited talks). Finally, the CRISP conference itself will be our most valuable product, beginning a new era of collaboration between North Carolina scholars, and establishing the Durham/Chapel Hill area as an innovation center for social psychologists.
Qualifications

This proposal was made possible by four graduate students at Duke and UNC-CH, all of whom are currently pursuing a Ph.D. in social psychology or organizational behavior. Each member on this proposal is interested in extending academic relationships across campuses and is dedicated to leading this initiative. Each member has expressed an interest in interdisciplinary research and has engaged in community leadership.

Keenan Jenkins is a graduate student in the social psychology PhD program at UNC. In collaboration with Dr. Paschal Sheenan, he studies how to make people confront prejudice. Additionally, with Dr. Melanie Green (at the University at Buffalo), he studies how interactive narratives can lead to attitude change. Further, with Dr. Christine Rini (UNC Gillings School of Global Public Health), he studies how narratives can improve health outcomes for stem cell transplant patients. Keenan’s research interests and collaborators demonstrate how he is well-suited to undertake inter-institutional and interdisciplinary work.

Beatrice Capesany is graduate student in the social psychology PhD program at Duke. She is interested in the malleability of justice perceptions and legal decision-making. She was trained under Dr. Lasana Harris (now at the University of Leiden), a social neuroscientist, and currently works with Dr. Aaron Kay in the Fuqua School of Business. Her research has used cognitive neuroscience techniques (e.g. functional magnetic resonance imaging) to explore questions in social psychology. Her interests in morality and the law have led her to collaborate with a moral philosophy lab group at Duke. Beatrice is excited to continue her interdisciplinary research and promote collaborations across campuses.

Simone Tang is a graduate student in the Management and Organizations PhD program at the Fuqua School of Business at Duke University. She works centrally with Drs. Aaron Kay and Richard Larrick, and uses experimental research methods to investigate human behavior. Her research focuses on how morality, ethics and ideology influence decision-making and interpersonal behaviors, interests which sit in the intersection of social psychology, criminology and organizational behavior. For example, she has been working on a line of research on the influence fate has on behavior (e.g. intergenerational prosocial behavior and motivation) and another line on people’s responses to others’ immoral behaviors. In addition, she has collaborations with students and faculty members in the Psychology and Organizational Behavior departments at UNC-CH and Duke. She is thus well-informed on how to establish productive projects, and would be a good leader to work on this initiative.

Mallory Roman is a graduate student in the social psychology PhD program at Duke. She is interested in the development of false beliefs about the self and their effects on goal pursuit, as well as the nonconscious effects of marketing appeals on pursuits. She works with Dr. James Shah, and uses various research methods to investigate self-regulatory skill. Her work focuses on the ways in which individuals create goal conflict in their own lives in various ways, including using inappropriate means to attain a goal, evaluating the usefulness of feedback from others, and ways in which people use manufactured justifications to legitimize maladaptive goal-directed behavior, as well as how these things affect consumer choices. She currently collaborates with several other students and faculty at Duke, and hopes to extend these
relationships to scholars at UNC-CH, as well as to bring UNC-CH scholars into these existing partnerships.

Benefits

As we have alluded to throughout this proposal, the CRISP initiative will foster scientific discovery, and promote interdisciplinary and inter-institutional collaborations. We will achieve this through the programmatic series of events, beginning with the CRISP conference, and continuing throughout the year with efforts to increase attendance at speaker series and at the inter-institutional journal club. The direct benefits to students include facilitating research opportunities, and fostering a safe and encouraging environment to practice presenting research, an important professional skill. Students will also be exposed to a series of research programs that they can easily incorporate into their own research agenda. The networking opportunities afforded at the CRISP conference will allow students to practice professional discourse, engage in theory-building, and provide a foundation for collaborative projects between UNC-CH and Duke students and faculty. Faculty members will be able to stay current with the research in nearby social psychology communities. Moreover, faculty members may gain knowledgeable student researchers, and broaden their scope of research by collaborating with members from other schools. One of the main goals of the CRISP initiative is to connect scholars focusing on similar areas to think of new and innovative ways to combine their interests, improve their methodology, and increase the relevance of their research within the field. Overall, we hope to enhance and advance the already high quality research conducted in the area, creating a hub of cutting-edge social psychological research here in North Carolina, centered around the great academic tradition of the Research Triangle area.

Assessment of Faculty Members

All faculty members involved have demonstrated the ability and the eagerness to work across departmental and institutional boundaries.

Dr. Mark Leary – the faculty liaison at Duke – is the Social Psychology area chair at Duke University, as well as the director of the Interdisciplinary Behavioral Research Center at Erwin Mill (IBRC), and has been involved in both previous iterations of the conference. As director of the IBRC, Dr. Leary supports a research space that is intended for all researchers interested in social or behavioral phenomenon to use. He initiated this change from the space being used solely by social psychologists, opening up both the labs and the research funds to departments across the University. Within his own research, Dr. Leary seeks to bridge gaps between research findings and real-world applications, working at the juncture of social, health, and clinical psychology. He has also initiated several collaborations within and outside the Duke community, including: Catherine Cotrell (New College of Florida), Muping Gan (University of California-Berkeley), Eleanor Goldwasser M.D. (UMASS Memorial Hospital), John Brion (Ohio State University College of Nursing), June Tangney (George Mason University-Clinical Psychology), James Shepperd (University of Florida), and Roy Baumeister (Florida State University), just to name a few. Dr. Leary has been instrumental in moving the conference forward, acting as both faculty liaison and keynote speaker in the past.
Dr. Keith Payne – the faculty liaison for UNC-CH – is a Professor of Psychology in the Social Psychology program at UNC-CH. Dr. Payne’s Social Cognition lab studies non-conscious processes as they relate to: stereotyping and prejudice, compassion, political preference and voting behavior, and judgments about socioeconomic status. Dr. Payne has established himself as an inter-institutional researcher, harboring several collaborations with professors and students at other universities, including: Sophie Trawalter (University of Virginia), Aaron Kay (Duke University), Daryl Cameron (University of Iowa), Laura Richman (Duke University), Chris Loersch (University of Colorado), among others. In addition to being the faculty liaison, Dr. Payne will also be the keynote speaker at the CRISP conference.

Detailed Budget

Our venue must be large enough to host 110-130 conference attendees from all invited schools. Conference attendees will receive refreshments throughout the day, lunch, and free parking with no registration fee in an effort to make the conference especially graduate student-friendly. Additionally, we will provide materials and stationery for conference attendees, as well as nametags and conference programs. We will also provide signage throughout the venue to direct attendees.

Itemized costs
Venue rental (including lunch catering services) $2,230
Breakfast and beverages for registration and morning sessions $550
Additional snacks and beverages throughout the afternoon $275
Appetizers and non-alcoholic beverages for closing reception $925
Parking for attendees $200
Pens for approximately 130 conference attendees $30
Printing of conference programs, signage and nametags $240
Mini-grant to foster UNC-CH/Duke collaboration $500
Total estimated cost: $4,950