

# Career Center

## Where to Find Company Information

### The best sources of information for different industries

The single best resource of company information is the company's website. The easiest way to find a company's website is to access your favorite search engine, such as Google.com, and type the company's name in the search box. Then follow the link to the company's website. You will not be the only one using this technique; so utilizing other methods of research will allow you to gain additional information about the company.

### Public Companies

Read outside reviews, news stories and profiles of companies. Among the best sources for gathering information on public companies are:

- **Career Beam:**  
<https://duke.careerbeam.com/secure/>  
Note: On this site, hover over the Research Tools tab and click on "Company Search"
- **O\*Net:** <https://www.onetonline.org/>
- **Bloomberg:** <http://www.bloomberg.com/>

### Private Companies

The vast majority of all companies in the U.S. are private. Two good sources for locating this information are:

- **Forbes Largest Private Companies:**  
<http://www.forbes.com/forbes/welcome/>  
Note: You must specify Forbes Largest Private Companies in the search window on the website
- **The INC. 5000:** <http://www.inc.com/inc5000>

### STEM Resources

- **BioSpace:** <http://www.biospace.com/>
- **CrunchBase for tech companies:**  
<https://www.crunchbase.com/#/home/index>
- **Law jobs, including intellectual property, life sciences, and technology:**  
<http://jobs.law360.com/>

### Nonprofit Resources

- **IDEALIST:** <http://www.idealists.org/>
- **ReliefWeb:** <http://reliefweb.int/>

### News Stories

Specific information on companies, their products, services, and projects comes from articles published in various media outlets. Search through national news, business publications, and specialized industry-specific publications.

- **Fortune online:** <http://fortune.com/>
- **Wall Street Journal:** <http://www.wsj.com/>
- **Google News:** <https://news.google.com/>

### Finding Industry Information

The next step in conducting research is gauging the competitive nature of the industry (or industries) related to your companies of interest. Through an overall understanding of an industry, you may be able to spot trends that are either opportunities or threats for your prospective employers. You may also be able to gauge the growth of the industry.

- **Career Beam:**  
<https://duke.careerbeam.com/secure/>  
Note: On this site, hover over the Research Tools tab and click on "Industry Reports"
- **Career Onestop:** <http://www.careeronestop.org/explorecareers/learn/research-industries.aspx>
- **Bureau of Labor Statistics Industries at a Glance:**  
<http://www.bls.gov/iag/>
- **Department of Labor:** <https://www.dol.gov/general/topic/statistics/industries>