

Division of Student Affairs Attendance Data Collection Statement

The Duke University Division of Student Affairs is collecting student event attendance information for the purposes of assessment and program evaluation. As a student, you may be asked to swipe your DukeCard before attending an event on campus. Your name and email will be added to an attendance list for the event in DukeGroups when your DukeCard is swiped.

Your name and email address will also be available to the Division of Student Affairs staff responsible for the event you are attending. Additional demographic data will be available to the Student Affairs Assessment and Research office and will be used to assess program outcomes throughout the Division of Student Affairs, resulting in improved services to you.

This information is being collected in order to gain a better understanding of who is attending events and to enable the Division of Student Affairs to provide new and enhanced opportunities for students to become involved on campus. The data collected will be only used for assessment, program evaluation, and future event planning purposes and will have no affect on academic grades.

Duke University and the Division of Student Affairs take the protection of student information very seriously and will work to ensure that this process safeguards confidential student information and maintains the integrity of the Division's assessment and programming goals. The data collected will remain internal to Duke University and Division of Student Affairs staff will only be granted access to the data in accordance with existing university policies governing the privacy and protection of Duke users and data.

DukeCard swiping at Student Affairs events is completely voluntary. You always have the option to anonymously attend and participate in events by simply declining to swipe your DukeCard.

If you have any questions about the Division of Student Affairs Attendance Data Collection, please contact our Assessment and Research office at research@studentaffairs.duke.edu